



Ecclesfield Primary School

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Executive Head: L Chadwick

2nd December 2025

[Promoting Our School on Social Media & Supporting Our Community](#)

Dear Parents and Carers,

I wanted to share with you the important role our school community plays in shaping our reputation and supporting all our pupils.

The Power of Social Media

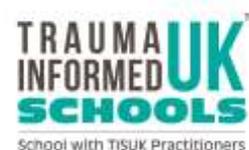
- Positive posts and comments from parents and carers can make a real difference, helping to boost our reputation and attract new families to our school.
- Social media is a fantastic way to share the wonderful things happening every day at Ecclesfield Primary School.
- By sharing and celebrating our achievements, events, and the vibrant life of our school online, we help others see what makes our school special.

Why This Matters

- Our pupil numbers directly affect the opportunities we can offer - such as clubs, trips, and resources.
- When our numbers are strong, we can provide a richer, more varied experience for every child.
- Your support in spreading positive messages helps ensure we continue to thrive as a school community.

Raising Concerns: Let's Talk First

- If you have any concerns or issues, please bring them to us directly.
- Sharing negative comments online can impact our school's reputation and doesn't allow us the chance to resolve things properly.



- We are always here to listen, and your feedback is important. You can contact us via:
 - Phone: 0114 2467396
 - Email: enquiries@ecclesfield-pri.sheffield.sch.uk
 - Or by booking an appointment at the school office

How You Can Help

- Comment positively about our school on online posts.
- If you see something online that concerns you, please let us know so we can address it quickly and appropriately.

Thank you for your continued support,

Mrs. Louise Chadwick

